



Victoria Chinyere OMERAKWA

Seeking internship starting June, 2026

+33 (0)758021355

Omerakwachinyere5@gmail.
com

<https://www.linkedin.com/in>

<https://victoriaomerakwa.com>

Paris, 93800, France

LANGUAGES

English Fluent / C1
French Beginner / A1

CORE SKILLS

Soft Skills:

- Attention to detail
- Problem Solving
- Time Management
- Adaptability
- Strategic Thinking

Technology:

- Microsoft Office

Digital Marketing & Content

Tools:

- Microsoft Office
- Website Creation & Editing (Wix, WordPress)
- Email Marketing (Mailchimp)
- Canva Design
- Content creation (video, blogs, social posts)
- SEO basics

CERTIFICATES

- Google Digital marketing Fundamentals (2025).
- HubSpot Email Marketing Certification (2025).

OBJECTIVE

MSc student in Digital Marketing passionate about content creation, social media strategy and brand storytelling. Skilled in Canva, WordPress, Mailchimp and basic SEO known for strong communication, adaptability and a growth mindset. Eager to apply creative thinking and marketing tools in real-world campaigns and collaborate with dynamic teams.

PROJECTS & PRACTICAL EXPERIENCE

SEPHORA ENTRY MARKET PROJECT (ACADEMIC)

THE AMERICAN BUSINESS SCHOOL, PARIS

10/2024 - 12/2024

- Spearheaded a 3-person team to analyze Sephora's expansion into Tunisia, crafting a comprehensive 20-page strategic report alongside competitor benchmarking.
- Formulated a localization plan and influencer marketing strategy targeting Gen Z, projecting a 25% potential engagement uplift within 3 months.
- Engineered pitch materials using Canva and presented to a panel of 5 faculty members; feedback rated "excellent" in innovation and clarity.

OPERATIONAL & BRAND MANAGER

BGN CLEANING SERVICES, ABUJA (NIGERIA)

11/2022 - 08/2024

- Led a rebranding initiative with content strategy updates across Instagram and WhatsApp Business, enhancing brand visibility and engagement.
- Acquired hands-on experience in small business marketing, solidifying my commitment to pursue career in digital marketing.

CONTENT CREATOR

PERSONAL PROJECT, PARIS

06/2025- PRESENT

- Crafting educational and lifestyle content for YouTube & TikTok focused on international student life in Paris.
- Developing video scripts, editing, SEO-friendly titles and engaging captions to enhance visibility and reach.

ACADEMIC BACKGROUND

AMERICAN BUSINESS COLLEGE, PARIS

MASTERS OF SCIENCE IN DIGITAL MARKETING

09/2024 - 05/2026

- Digital communication & social media.
- Content creation management & promotion
- Digital strategies & web development
- Market Research
- Project management

ABIA STATE UNIVERSITY UTURU (NIGERIA)

BACHELOR'S OF SCIENCE INDUSTRIAL CHEMISTRY

09/2015 - 08/2019