



Victoria OMERAKWA

Digital Marketing Intern (Seeking Internship – June 2026)
Content, Social Media & Brand Communications

OBJECTIVE

MSc student in Digital Marketing with strong interest in content creation, social media strategy, and brand communications. Experienced in using Canva, WordPress, Mailchimp, and basic SEO to support digital campaigns. Motivated to apply creative and analytical skills in real-world marketing projects.

PROFESSIONAL & PROJECT EXPERIENCE

DIGITAL CONTENT & COMMUNITY GROWTH PROJECT

PERSONAL PROJECT, PARIS

06/2025- PRESENT

- Planned and created educational content for YouTube and TikTok targeting study-abroad audiences.
- Applied content planning, SEO-friendly titles, and posting strategy to improve reach and engagement.
- Built and managed an online Telegram community to support audience interaction and retention.

BUSINESS GAMES – STRATEGY & MARKETING SIMULATION (ACADEMIC)

THE AMERICAN BUSINESS COLLEGE, PARIS

10/2025

- Collaborated within a cross-functional team to manage a virtual company in a competitive market simulation.
- Analyzed key performance indicators such as market share, sales performance, and profitability to inform decision-making.

FOUNDER & BUSINESS DEVELOPMENT LEAD

DVEETORIASCO LTD, ABUJA (NIGERIA)

11/2022 - 08/2024

- Drove customer acquisition through targeted outreach and client communication strategies.
- Promoted services using digital tools, including WhatsApp Business, to increase visibility and inquiries.
- Managed the customer journey from initial contact to post-service follow-up.

OPERATIONS & COMMUNICATIONS SUPPORT INTERN

SHOLA GABRIEL & CO, ABUJA (NIGERIA)

11/2021- 10/2022

- Supported internal and external communications through professional email and phone correspondence.
- Coordinated documentation, reporting, and information flow to ensure organized communication processes.

ACADEMIC BACKGROUND

AMERICAN BUSINESS COLLEGE, PARIS

MASTERS OF SCIENCE IN DIGITAL MARKETING

09/2024 - 05/2026

- Digital communication & social media
- Content creation management & promotion
- Digital strategies & web development
- Market Research
- Project management

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LANGUAGES

English Fluent / C2
French Beginner / A1

CORE SKILLS

Soft Skills:

- Attention to detail
- Problem Solving
- Time Management
- Adaptability
- Strategic Thinking

Content Creation:

- Microsoft Office 365
- Website Creation & Editing (Wix, WordPress)
- Email Marketing (Mailchimp)
- Canva Design
- Content creation (video, blogs, social posts)
- SEO basics

CERTIFICATES

- Google Digital marketing Fundamentals (2025)
- HubSpot Email Marketing Certification (2025)